

FILE

W O C D

Traffic Department

CONTINUITY FOR BASKETBALL GAMES (Wed. & Sat.)

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PREGAME MUSICAL:

ON:

Eng: Up first record, down and under announcer.

Ann: We now bring you an interlude of recorded music ..... The first record is .....;.....

Eng: Up record.

OFF:

Eng: Fade last record under announcer and gradually out.

Ann: We have just brought you an interlude ..... ...Payne Whitney Gymnasium and King Fletcher.

Eng: Cut in gym.

TWO COMMERCIALS DURING SECOND HALF:

Ann. at game: We now return you to our studios for a brief message from our sponsor.

Eng: Cue in announcer at studio.

Ann: Give commercial. .... Tale-..... basketball game and King Fletcher.

Eng: Cut in gym.

HALF:

Ann. at game: We take you back to our studios for some late sports news.

Eng: Cue in announcer at studio.

Ann: Here we are back in our studios. .... We now return you to the gym for the second half of tonight's game.

Eng: Cut in gym.

TWO COMMERCIALS DURING SECOND HALF:

Ann. at game: We now return you to our studios for a brief message from our sponsor.

Eng: Cue in announcer at studio.

Ann: Give commercial. .... Tale-..... basketball game and King Fletcher.

Eng: Cut in gym.



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